

Spanish Homeowners Change How Property is Sold With launch of 'win a dream home in the sun' prize competition

April 16, 2009 Malaga, Spain - With the recent launch of their 'win a dream home in the sun' website, Spanish property owners Andy and Beverly Rockcliffe are adopting an increasingly popular model for residential property disposal in these beleaguered times - a prize competition. Tickets for entry are now available at [winadreamhomeinthesun.com](http://www.winadreamhomeinthesun.com) (<http://www.winadreamhomeinthesun.com>).

Says Andy: "Although the economy is showing some small signs of recovery, consumers and investors are still wary about making larger investments, particularly in property. Our competition gives everyone the chance to take possession of a large luxury home in the sun - without risking their savings, worrying about exchange rates or nervously watching the stock markets."

The winner of the well-appointed Andalucian property - based in Lauro Golf, Alhaurin de la Torre, Malaga - will have no mortgage and nothing else to pay. All legal fees and taxes will be taken care of as part of the prize. Two return UK air fares are also included so the winner can collect the keys.

The property is ideal as a family holiday home or for permanent relocation - which is particularly easy for EU nationals. For those with rental income generation in mind, plenty of visiting golfers and holiday makers are attracted to the area every year. The winner could even sell the house and walk off with the cash.

Getting there and back is easy, too: Malaga airport is just 20 minutes away with direct flights from the UK and Europe. UK flight time is approximately two and a half to three hours.

The spacious home backs on to a beautiful golf course, has mountain views, countryside walks and is just a short drive from shops and beaches. On site, there are two restaurants, two bars, tennis, bowling, two pools, petanque, a nearby equestrian centre - plus driving range and 27 holes of golf.

If tickets sales don't reach the target, a cash prize will be awarded. This will be the entry funds collected less the cost of marketing, administration and legal fees.

- Ends -

Notes for editors

The Rockliffes have decided to dispose of their property via a competition as it should prove to be an affordable and relatively speedy way to release the equity tied up in their home.

The property is a luxury townhouse built in 2005 at Lauro Golf, Alhaurin de la Torre,

Malaga, in southern Spain. The property has four double bedrooms and two bathrooms, one with Jacuzzi bath.

The ground floor comprises a bright and airy lounge/dining area, a cherry wood kitchen with all appliances included and a cloakroom. The basement floor has a large store room, additional storage space and private underground parking.

Other features include wireless internet access, satellite TV, heating/air conditioning system, under floor heating in the bathrooms, marble floors, etc.

There are terraces back and front on both the ground and upper floors. Views to the front are of the Guadalhorce Valley. The south facing rear of the property directly overlooks the golf course (front line) with the Sierra de Mijas mountains as a beautiful backdrop. Lauro Golf is located almost at the midpoint between the towns of Alhaurin de la Torre and Alhaurin el Grande: less than a 10 minute drive to either.

Just 20 minutes away, Malaga airport offers easy access to the UK and many other international destinations. The city of Malaga is another ten or so minutes drive further on. Within easy reach are the towns and beaches of Marbella (35 mins), Fuengirola (25 mins), Benalmadena (25 mins), Carihuela (20 mins) and Mijas old town (15 mins).

The competition website – <http://www.winadreamhomeinthesun.com> – has more information on the house, the golf course and facilities available to property owners, local area information, house plans, a video plus photo gallery and details of the competition itself.

Press room at: <http://www.winadreamhomeinthesun.com/press-room.html>

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